

CAUSEforPAWS

Sponsorship Package Levels



Event Level (\$10,000 Plus): Appleby College

- ✓ Listing as a sponsor on our event webpage
- ✓ Prominent logo placement with a link to your website
- ✓ Full description of your donation on our website as well as featured on our Cause For Paws Facebook page
- ✓ Acknowledgement in all official pre and post media releases
- ✓ Presenting Sponsor logo placement on transit ad campaign
- ✓ Customized Marketing Package
- ✓ Formal recognition of presenting sponsorship by emcee throughout the evening of the event
- ✓ Acknowledgement on Cause for Paws Facebook page
- ✓ Acknowledgement on Cause for Paws Twitter account
- ✓ 25 Cause for Paws tickets to the event

Platinum Level (\$3,000 Plus):

- ✓ Listing as a sponsor on our event webpage
- ✓ Prominent logo placement with a link to your website
- ✓ Logo placement on Humane Society website page for the event with a link to your web site
- ✓ Full description of your donation on our website as well as featured on our Cause For Paws Facebook page
- ✓ Acknowledgement in all official pre and post media releases
- ✓ Presenting Sponsor logo placement on transit ad campaign
- ✓ Formal recognition of presenting sponsorship by emcee throughout the evening of the event
- ✓ Acknowledgement on Cause for Paws Facebook page
- ✓ Acknowledgement on Cause for Paws Twitter account
- ✓ 10 Cause for Paws tickets to the event

Gold Level (\$1,000 - \$2,999):

- ✓ Listing as a sponsor on our event webpage
- ✓ Logo placement with a link to your website
- ✓ Acknowledgement on Cause for Paws Facebook page
- ✓ Acknowledgement on Cause for Paws Twitter account
- ✓ 5 Cause for Paws tickets to the event

Silver (\$500 - \$999):

- ✓ Listing as a sponsor on our event webpage
- ✓ Acknowledgement on Cause for Paws Twitter account

Bronze (\$250 - \$499):

- ✓ Listing as a sponsor on our event webpage